

Understanding Society User Support - Support #1557

Survey design

06/24/2021 03:10 AM - Iris Wang

Status:	Resolved	Start date:	06/24/2021
Priority:	Urgent	% Done:	100%
Assignee:			
Category:	Survey design		
Description			
Dear staff,			
I am really interested in survey design of Understanding Society. I notice that the survey is conducted annually with a 2-year span, and the sample is allocated to monthly batches. I know it must take great efforts to conduct annual survey with such a large sample. So I am wondering is there any detailed and systematic explanation on why it is designed in this way? Are there any pros and cons (including for fieldwork, survey result, data collection etc) for such design?			
Your early reply would be much appreciated. Thank you!			
Best, Iris			

History

#1 - 06/24/2021 05:22 AM - Understanding Society User Support Team

- Status changed from New to Feedback
- % Done changed from 0 to 80
- Private changed from Yes to No

Hello,

When the survey started there were interviewing capacity issues due to the large sample size and all interviews being face-to-face. So, the fieldwork period for the General Population Sample GB part and the Ethnic Minority Boost Sample was spread out over 24 months.

More details about the sample design see Lynn 2009 (

<https://www.understandingsociety.ac.uk/sites/default/files/downloads/working-papers/2009-01.pdf>)

"The 2,640 GPS primary sampling units in England, Wales and Scotland were systematically allocated to 24 monthly samples, each therefore consisting of 110 PSUs.....The EMBS, like the GPS, is allocated to 24 monthly samples. As with the GPS, the allocation was made systematically." Lynn (2009)

Hope this helps.

Best wishes,
Understanding Society User Support Team

#2 - 08/05/2021 01:52 PM - Understanding Society User Support Team

- Assignee deleted (Understanding Society User Support Team)

#3 - 10/12/2021 02:55 PM - Understanding Society User Support Team

- Status changed from Feedback to Resolved
- % Done changed from 80 to 100

Files

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06/24/2021

Iris Wang